

# 5 BOLD STEPS VISION® CANVAS

The diagram is a large rectangle divided into two main horizontal sections. The top section contains a central circle labeled 'VISION STATEMENT' with the text 'What is the future state of your business? How are you going to help your customer?'. Surrounding this central circle are five smaller circles, each labeled 'THEME'. The bottom section is divided into three parts: 'SUPPORTS' on the left, 'BOLD STEPS' in the center, and 'CHALLENGES' on the right. The 'BOLD STEPS' section is shaped like a large upward-pointing arrow and contains five numbered horizontal lines for writing.

**THEME**

**THEME**

**THEME**

**VISION STATEMENT**  
What is the future state of your business? How are you going to help your customer?

**THEME**

**THEME**

**SUPPORTS**  
What are the supports that strengthen you while reaching your vision?

**BOLD STEPS**  
The big steps towards your vision

5. \_\_\_\_\_

4. \_\_\_\_\_

3. \_\_\_\_\_

2. \_\_\_\_\_

1. \_\_\_\_\_

**CHALLENGES**  
What are the challenges that hinder you while reaching your vision?